

Privacy Policy

Last updated: November 2024



Our website address is: <https://unilog.company>.

<https://unilog.company/privacy-policy/>

Unilog and its affiliates (“Unilog,” “we,” “us,” or “our”) respect the privacy of our users (“User(s),” “you,” “data subject(s),” or “Visitor(s)”) and customers (“Customer(s)”). We are committed to safeguarding your personal data, which you may share with us through our website located at <https://unilog.company/> (the “Website”) and our web applications, Logivice platform and Ucontrol (the “Software” or “App”). Together, the Website, Software, and any other related services we offer are referred to as the “Services.”

Our Privacy Policy (the “Privacy Policy” or “Policy”) outlines the data collection and processing procedures utilized through our Services. This Policy provides transparency into the types of personal information that are collected and the manner in which they are utilized. By accessing our Website, and Software, and using our Services, you acknowledge and consent to the data practices described in this Policy.

Unilog specializes in comprehensive global supply chain management and logistics solutions. We provide an array of services, including supply chain fulfillment, inventory management, distribution transport management, reverse logistics, order management, and more. Our digital tools, such as the Logivice platform and the Ucontrol IoT smart labeling system, support seamless global operations with real-time tracking, inventory control, and visibility throughout the supply chain. These tools, along with our multi-channel fulfillment and analytics services, enable efficient management and compliance across diverse industries. Unilog respects your privacy and is committed to protecting the personal information you share through our Services.

Please note that if you follow a link to any other website from our Services, you should review their privacy policies before submitting any personal information. By visiting our Site or registering for our Services, you consent to our collection and use of your information under the terms of this Privacy Policy.

Please read this Privacy Policy and contact us if you have any questions at: privacy@unilog.company

Preliminary Notes

Please read this policy and make sure you fully understand our practices in relation to your personal data (“Personal Data”) before you access or use the Website or our Services. If you have read this Privacy Policy and remain opposed to our practices, you must immediately leave this Site, and discontinue all use of the Services. If you have further questions or concerns regarding this policy, please do not hesitate to contact us at: privacy@unilog.company

Binding Agreement - This Privacy Policy constitutes an integral part of our Terms of Use available at:_____.



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Content - Our Website and Services do not contain inappropriate content. Nevertheless, we use appropriate technical and organizational measures to ensure the protection and retention of data subjects.

Unilog provides this Privacy Policy, as will be updated from time to time to inform you of our policies and procedures regarding the collection, use and disclosure of Personal Information we receive when you use the Website and our Services.

Changes and updates to this Privacy Policy - We reserve the right to modify or update this Privacy Policy, to reflect changes in our Website services or data processing practices or to conform to a regulatory requirement. Such changes will be effective immediately upon the display of the revised Privacy Policy. The last revision date will be reflected in the "Last Updated" heading. If we make material changes to this Privacy Policy, we will do our best to notify you by email or through a notice on our Website.

About This Privacy Policy

We have created this Privacy Policy to demonstrate our commitment to our User's right to privacy. Your use of the Website and Services requires submitting Personal Data (as defined below), but only if you voluntarily choose to provide us with such Personal Data. Our Site is available to relevant users, and certain functionalities may require registration and submission of certain Personal Data, as described in this Privacy Policy, such as when you request to use our Platform Services. We will retain your Personal Data you provide us through the use of the Site and Services in accordance with this Privacy Policy.

This Privacy Policy has been developed in accordance with the EU & UK General Data Protection Regulation (GDPR), US state-specific privacy laws, and other applicable privacy regulations. Depending on your country of residence, additional rules may apply to your personal data (referred to below as "**Applicable Privacy Laws**").

If you would like to learn more about Unilog's region-specific processing of personal data, please refer to the relevant notices below for individuals in different regions.

Please read the Privacy Policy carefully to ensure you understand it and agree with its terms before using the Site and the Services. You have no legal requirement to provide us your Personal Data. We collect, process and retain your Personal Information only if you choose to access and engage with our Site and/or our Services and in accordance with this privacy policy. You can always avoid providing us certain Personal Data; however, you acknowledge that it may prevent us from providing you with certain Services or from using our Site. If you do not agree with any of the terms provided in this Privacy Policy, and the choices we provide do not mitigate your concerns, please do not access or use our Services and avoid accessing and using our Website.

Definitions

"**Adequate Country**" means a country or territory recognised by the European Commission or by the United Kingdom (as applicable) under the Data Protection Laws as providing adequate protection for



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Personal Data;

Applicable Privacy Laws means any applicable privacy or other law relevant to our operations, including the General Data Protection Regulation (EU) 2016/679 (GDPR); European Union Member State laws, Switzerland, the United Kingdom, rules, and guidelines implementing or supplementing the GDPR, as amended from time to time and to the extent applicable to our Company's operation and our Services; the California Consumer Privacy Act (CCPA), as amended by the California Privacy Rights Act of 2020 (CPRA), Cal. Civ. Code §§ 1798.100 et seq.; and additional US state-specific privacy laws, including but not limited to the Virginia Consumer Data Protection Act (VCDPA), the Colorado Privacy Act (CPA), the Connecticut Data Privacy Act (CTDPA), the Utah Consumer Privacy Act (UCPA), the Texas Data Privacy and Security Act (TDPSA), and other similar state laws enacted or amended in the future; the Israeli Privacy Protection Law, 5741-1981, including any amendments and regulations enacted thereunder, such as the Privacy Protection Regulations (Transfer of Data to Databases Abroad), 5761-2001, and the Privacy Protection Regulations (Data Security), 5777-2017, as well as any applicable guidelines, standards, and instructions published by the Israeli Privacy Protection Authority (ILITA), in effect from time to time, relating to data protection and privacy.

Minor refers to a data subject underage (under 16 years or less depending on the legal jurisdiction applicable), which processing his/her personal data is only lawful if parent or guardian consent has been obtained.

Data Controller refers to the person, organization, public authority, agency, or other body who, either alone or with others, determines the purposes for which and the manner in which any Personal Data is to be processed, and defines the controls required for such processing.

Data Processor refers to any person or organization (other than an employee of the Data Controller) who undertakes the processing of Personal Data on behalf of the Data Controller.

Data Subject refers to an individual who is the subject of Personal Data.

Data Subject Consent refers to the Data Subject's approval or agreement for an activity to take place, having considered the benefits and risks of the activity. For consent to be valid, the Data Subject needs to be informed, have the capacity and knowledge to decide, and to have given their consent voluntarily. Personal Data (or Personal Information) refers to information about a living individual, which means that they can be identified (a) from that data, or (b) from that data and any other information capable of being associated with, or reasonably linked to, a particular person, now or in the future, as provided in this Privacy Policy.

Non-Personal Data means information that does not personally identify you and does not reveal your specific identity as an individual, such as anonymized information.

Processing refers to any operation which is performed upon or applied to personal data, whether undertaken manually or by automated means, including its acquisition, organization, storage, retrieval, consultation, amendment, availability, disclosure, erasure, or destruction.



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Subprocessor shall mean any entity appointed by us or by one of our sub-processors, to Process Personal Data on our behalf or on behalf of that sub-processor, excluding any employee of our sub-processor or of any such appointed person but including any contractor or affiliate of the foregoing.

The terms "**Controller**", "**Processor**", "**Sub-Processor**", "**Data Subject**", "**Personal Data**", "**Processing**" (and/or "**Process**"), "**Personal Data Breach**", the "**Union**", "**Member State**" and "**Special Categories of Personal Data**" shall have the meanings given in the GDPR and related EU data protection laws.

The terms "**Business**", "**Business Purpose**", "**Consumer**", "**Service Provider**", "**Third Party**" and "**Contractor**" shall have the same meanings as defined in the (CCPA), as amended.

To the extent that CCPA applies, the term "**Controller**" shall also mean "**Business**", and "**Processor**" shall also mean "**Service Provider**", "**Contractor**" or "**Third Party**", as the context requires.

This Policy was originally written in English. If you are reading a translation and it conflicts with the English version, please note that the English language version prevails.

Roles and Responsibilities

Data Controller: In accordance with the Applicable Privacy Laws, Unilog serves as the Data Controller for the processing of Personal Data collected through the Website, as well as through other B2C interactions, including but not limited to account registration, customer inquiries, product purchases, and subscription services.

Data Processor: Concerning Unilog's core operations as a service provider, Unilog acts as the Data Processor when delivering services through its Software. In this capacity, Unilog processes Personal Data on behalf of its clients, following their instructions and as governed by applicable data processing agreements.

Our main registered office is:

Ha'Negev 2, Airport City

Israel, 7019900

+9723-977-7346

To Whom Does This Privacy Policy Apply?

This Privacy Policy applies to Personal Data we collect online and offline, and applies in the following situations:

- **Website:** Personal Data collected through your use of Unilog's Website or other platforms that post or link to this Privacy Policy. This includes data provided during account registration, service purchases, or inquiries made directly through the Website.
- **Software and Services:** Personal Data collected through your interactions with Unilog in relation to



our Software and Services, such as software solutions, supply chain management, order fulfillment, reverse logistics, and other operational services.

- **Clients and Their Employees:** Information collected from employees of client companies, including names, roles, and contact details, to facilitate communication, service delivery, and collaboration as part of Unilog's business-to-business services.
- **Freight, Couriers and Logistics Partners:** Data collected from courier companies and logistics partners, such as contact information and identifiers, to coordinate shipments, deliveries, and operational logistics.
- **Warehouse Personnel:** Personal data collected from staff at partner warehouses, including names and contact details, for inventory management, logistics operations, and supply chain coordination.
- **Suppliers and Vendors:** Information collected from suppliers, vendors, or service providers, including contact persons and business addresses, for procurement, coordination, and supply chain management purposes.

When Does This Privacy Policy Apply?

This Privacy Policy applies to Personal Data about you that we collect, use or otherwise process regarding your relationship with us as a Visitor of our Website or a User of our Services.

The Types of Personal Data That We Collect

We collect Personal Data about you in several different ways. In this section, we will explain the various ways in which we collect Personal Data about you and how this information will be used.

This Policy refers to information of the first nature and can be collected in one of the following ways:

Data you provide us directly:

Submitting information to us is optional in certain cases and required in others, depending on the Service you choose to use or access and whether you are a Customer or a User. This category includes one or more of the following data categories:

1. **Contact details.** We may process your contact details (such as name, email address, phone number and job title) if you submitted those to us when applying to us concerning our Services or when reaching out to our support services.
Purpose: We use this information, based on your consent, for the purpose for which it was provided, respectively, including, responding to your inquiry and providing you with the support or information you have requested.
Retention: We retain such information for as long as needed to provide you with the inquiry requested or as required under applicable law. We may use third-party services to help us provide this service. Hence your data will be shared with them only for processing, tracking, and addressing your request.
2. **Account Registration and Service Sign-Up** To access certain Unilog services, such as shipment tracking or supply chain management tools, registration and account creation may be required.



During this process, you will be asked to provide information such as your email address and login credentials. This data is essential for creating a unique account that securely links your usage to your identity, device (whether PC or mobile), and activities. We use this information to authenticate your account, enhance security, and ensure seamless service delivery.

Purpose: We utilize your account information to assign an account to you, secure your access, and grant you access to your activity for direct management.

Retention: We retain account information for as long as you remain a user of the product and as long as the account information is necessary to provide you with the services or as required by applicable law.

3. Providing the Services. To access Unilog’s Software Services—including shipment tracking, freight management, supply chain visibility, reverse logistics, inventory management, eCommerce fulfillment (FBA services), ERP integration, and courier services—you are required to create a user account. During the account registration process, we collect personal and business information such as your name, company name, business address, email address, phone number, and other relevant contact details.

Purpose: This information is used to facilitate secure and personalized access to our digital platforms, deliver our services, tailor features to your needs, and enable effective communication and support. All data collected will be handled in accordance with this Privacy Policy and solely for the purposes described.

Retention: We retain account information for as long as you are a User of the Product, and as long as the Account Information is necessary to provide you with the Services or as required by applicable law.

4. Purchasing and payment information. When utilizing our Services, we may gather and handle specific payment details, including your full name, email address, credit card number, expiration date, bank account information, billing address, and related data. This information is utilized for sending purchase confirmations, notifications, support, and product notices. It's important to note that depending on the Service used and the chosen payment method, your Payment Information might be gathered by third-party payment processors.

Purposes: We collect and manage your Payment Information to fulfill your orders and process payments for our services. We may utilize third-party payment vendors to securely handle and store your Payment Information in accordance with their respective privacy policies.

Retention: Your Payment Information will be retained for as long as necessary to complete your order and process your payment. Additionally, we may retain your Payment Information as mandated by applicable law or to resolve disputes.

5. Newsletter subscription. If you choose to subscribe to our newsletter, we may process your Personal Data, including your email address and your name, for the purpose of sending you our newsletter and other promotional communications.

Purpose: We process your personal data based on your consent to provide you with our newsletter and promotional communications. These communications may include updates on our products, services, and special offers that we believe may be of interest to you.

Retention: We will retain your personal data for as long as you remain subscribed to our newsletter. You may unsubscribe at any time by clicking on the unsubscribe link provided in the footer of our emails, or by contacting us directly.

6. Scheduling meetings. When arranging meetings with us, we may collect and process



your Personal Information, such as your name, email address, company name, and phone number, to facilitate the scheduling process and ensure effective communication.

Purpose: We use this information, based on your consent, to coordinate and manage the meeting, provide relevant details, and follow up as needed. Your information allows us to prepare for the meeting effectively and ensure seamless communication before and after the meeting.

Retention: We retain this information for as long as necessary to coordinate and follow up on the meeting or as required by applicable law. We may use third-party tools or services for scheduling and communication purposes, and your data will be shared with them only to the extent necessary for processing and managing the meeting.

7. Participating in vision initiatives. We may invite business partners, stakeholders, or other collaborators to participate in initiatives aimed at shaping future innovations, such as pilot programs, product testing, or vision-building discussions. As part of these initiatives, we may collect information (such as name, and company business email, and company name) that helps us understand your organization's needs, goals, and potential alignment with our strategic direction.

Purpose: This information enables us to identify suitable participants, foster meaningful collaboration, and advance shared objectives. It also supports communication and feedback gathering to improve our programs and offerings.

Retention: We retain the collected data for as long as necessary to fulfill these purposes or as required by applicable regulations.

8. Aggregate Information. We may collect and retain metadata and statistical information concerning the use of the Services to operate, maintain, manage, and improve the Services. Some data may be retained on our third-party service providers' servers in accordance with their retention policies. This retained metadata or statistical information does not identify you personally.

Data we collect when you use our Services

This category refers to means we use to improve our Clients' and Visitors' experience. and our process performance for our Services.

When you access the Website or use the Services, we may process certain information about your actions related to the Services, your device, and your visit to the Website. This processing is done to provide, maintain, and improve the Services, understand user usage patterns, develop further versions and features, provide support, and ensure their protection.

1. Online identifiers. When you visit our Website or use our Software or Services, we may process one or more of the following online identifiers: the IP address assigned to your device by your internet provider when accessing the web, information from cookies when you land on our Website, and other data collected through cookies, pixel tags, and log files. This information includes online usage data, login data (when applicable), timestamps, and device-specific data such as operating system and browser type. These identifiers are used to enhance your experience, ensure system functionality, and for security purposes..

Purposes: We obtain information from server log files and use tracking technologies, like pixel tags, on



our Websites to collect Online Identifiers. We use online identifiers for various purposes: (i) As part of our legitimate interest, we use certain online information for analytics and statistical purposes (ii) We also use IP addresses many times as part of our legitimate interest to monitor, detect and prevent fraud or any automated non-human actions across our Websites and Services. The IP address also serves our legitimate interest to learn the country from which you access the Services and make sure we serve the Products and Services in the right language and in compliance with the jurisdiction in which we offer our Products and Services. (iii) In certain cases, and upon your consent, third-party cookies and tags will be used for advertising and marketing purposes of our Products and Services, including by using retargeting.

Retention: We retain online information for as long as necessary to achieve the purpose for which it is processed, to begin with, or, until we make it Non-Personal Information, in which case, we reserve the right to retain the information without any time limitation, based on our discretion and commercial necessities.

- 2. Device Information:** We may collect certain information about the device from which you access the Services, such as user-agent (that includes the browser type and version, IP address, operating system type and version), device type (mobile/tablet/desktop), type and version of your operating system (MAC/PC address), and the language you use on your device.

Purposes: Based on your consent, and in certain cases, our legitimate interest, we may process device information for the purpose of the Software's compatibility purposes, to the right device type, the relevant operating system's version and features.

Retention: We retain device information for as long as necessary to provide the Service's functionality, to maintain a record of your license key and usage of the product, to associate license terms and renewals.

- 3. Online activity:** We also collect certain online activity information from Visitors. Under this category, we may also document in log files your clicks on actions and buttons across our Website or Services, if provided, as described under the category of "Online Identifiers".

Purpose: We use this information for the following purposes: (i) for robots usage (ii) Based on your consent for advertising, marketing and retargeting of our Services. (iii) Based on our legitimate interest - to make the Website, Software and Services responsive and functional, to measure and calculate our payments to advertisers and to monitor and prevent ad fraud concerning our Products and Services.

Retention: We retain geolocation data for as long as it is necessary to provide the requested services or as required by applicable law. Temporary storage may be used for operational purposes, and data will be deleted when no longer needed. Where third-party services are used to process geolocation data, this data will only be shared to the extent necessary to deliver the services and in compliance with this Privacy Policy.

Data we collect from third parties

This category refers to data we may receive from third parties concerning the Services we provide to you.

1. Data from companies that offer their products or services in relation to our Services or whose products or services may be linked from our service or whose products or services may be linked to their service.



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2. Data that may be shared with one of our affiliated companies located worldwide. We may share information about you with our affiliated companies located around the world. This sharing of data enables us to provide you with seamless services and support across different regions.
3. Information for marketing operations provided by third-party marketing services. We may also share or receive information about you with/from third parties, including advertising and remarketing providers or similar partners. These partnerships allow us to personalize content and ads based on your interests and preferences, as well as to understand how you engage with our advertising campaigns.
Purpose: The purpose of sharing or receiving information with/from third-party advertisers/remarketers is to tailor, target, analyze, report on, and/or manage advertising campaigns or other initiatives. These third parties may use cookies, pixel tags, or other technologies to collect information in furtherance of such purposes.
Retention: We retain information shared or received with/from third-party advertisers/remarketers for as long as necessary to provide you with the Services or as required by applicable law. When you access and use our Services, you consent to the processing of data about you by these third-party providers in the manner and for the purposes set out in this Privacy Policy.
4. Analytical information. We use one or more third-party analytics services, such as Google Analytics, to evaluate your use of the Services by compiling reports on activity (based on their collection of IP addresses, Internet service provider, browser type, operating system, and language, referring and exit pages and URLs, date and time, amount of time spent on particular pages, what sections of the Website or Software you visit, number of links clicked, search terms and other similar usage data) and analyzing performance metrics. These third parties use cookies and other technologies to help collect, analyze, and provide us with reports or other data. By accessing and using the Services, you consent to the processing of data about you by these analytics providers in the manner and for the purposes set out in this Privacy Policy. For more information on these third parties, including how to opt-out of certain data collection, please visit their respective privacy policies provided below. Please be advised that if you opt out of any service, you may not be able to use the full functionality of the Services. Google Analytics: <https://support.google.com/analytics/answer/181881?hl=en>
5. We also may receive information about you from third-party social platforms. When you interact with the Website through a third-party social platform, you allow the platform to collect information about your interaction with the Website and you allow us to access or collect information made available by the platform in accordance with its Privacy Policy.
6. Additional information as required from us to comply with legal obligations.
7. Any data obtained by any of the above means may be associated with other data you have previously provided to us.
8. Third-party advertising companies are sometimes used to help us collect this Personal Information.

Cookies

At Unilog, we use cookies and other tracking technologies to enhance user experience and improve our Services through the Website or Software. Cookies are small data files that are transferred to your device via your web browser, allowing our systems to recognize your browser and capture certain information. Cookies may be collected by us or by third-party vendors, to collect cookies to analyze how you interact



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with and use our Website, and Software. The information collected by these cookies includes your IP address, time of visit, whether you are a return visitor, any referring Website or App, URL, referrer, device and browser characteristics, and timestamp.

The data collected by these cookies is transmitted to and stored by the third-party vendors and is subject to their respective privacy policies.

We also utilize other tracking technologies, such as flash cookies, embedded scripts, eTags, and web beacons, to collect and store information about your visit. This includes details such as your browser type, operating system, mobile device information, and clickstream data. Cookies are used to facilitate your site usage without requiring you to re-enter your login information, customize and enhance your website experience, monitor website usage, manage the Website, and improve our products and services. These cookies may be session cookies, which expire once you close your browser, or persistent cookies, which remain on your device until deleted. The information collected by these cookies may be used to analyze trends, direct you to the appropriate shopping cart, gather insights into visitor movements, diagnose potential server problems, investigate actual or potential security incidents, and ensure the Website's proper functionality. Additionally, we may utilize third-party analytics tools to assist us in measuring traffic and usage trends for the service and gaining a better understanding of our users' demographics.

We respect your privacy preferences and provide several options to manage how your data is collected and used:

Cookies opt out option

Your ability to opt out from Unilog's cookie collection.

You can control and/or delete cookies as you wish. You can delete all cookies already on your computer and set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences whenever you visit a site, and some services and functionalities may not work. Some of the features that make your Website experience more efficient by turning cookies off may not function properly.

You can always change your cookie preferences based on which we collected your cookies, including accepting or rejecting the cookie collection via our cookie preference feature located in our Website.

Your ability to opt out from a third party cookie collection.

You can opt out of Google Analytics tracking by installing the Google Analytics Opt-out Browser Add-on, available [here](#).

Additionally, you may choose to disable or delete cookies through your browser settings. However, please note that disabling cookies may affect the functionality and user experience on our Website.



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Do Not Track Signals

Your browser or device may offer "Do Not Track" functionality to indicate your privacy preferences. However, our Website and Services do not currently respond to "Do Not Track" signals. Instead, you can manage tracking through browser settings or by opting out of cookies using the tools we provide.

How We Use Personal Data (Purposes of Processing)?

Personal Data is used for the following primary purposes (as may be updated from time to time): to provide and operate the Website and Services; to monitor, study and analyze usage of the Website and Services and their functionalities; to provide, personalize and improve our Services. This information helps us surface features and promotions from our partners that may interest you and us. To provide on-going customer assistance, technical support and maintain the Website and Services; to provide service announcements and notices, promotional messages and market our Services subject to applicable laws; to enforce our Terms of Use, policies and other contractual arrangements and prevent misuse of the Website and/or Services; and to comply with court orders and warrants and to take any action in any legal dispute and proceeding; to better understand your needs, both on an aggregated or inferred basis; and on an individualized basis, in order to further develop, customize and improve our Website and Services based on Visitors' Users and Client's preferences, experiences and difficulties; to communicate with you and contact you to obtain feedback from you regarding the Services and Site; to disclose to third party vendors, service providers, contractors or agents who perform functions on our behalf with respect to the Website and Services; and as otherwise authorized by you.

The Legal Basis for Personal Data Use

Unilog processes personal data related to your use of our Website and Software based on your consent.

For our B2B services, personal data is processed as part of our engagement with Customers, sometimes relying on legitimate interest as the legal basis. When providing our Services, the legal basis for processing your Personal Data typically stems from our obligations as a Data Processor under the relevant Data Processing Agreement (DPA) established with the respective Data Controller.

We only process your Personal Data when a valid legal basis exists, which depends on the purpose for which the data is collected and used.

Sharing Personal Data with Third Parties

We do not sell, rent, or lease your Personal Data. We may share your Personal Data with service providers and other third parties to the extent necessary to fulfill our Services, but not for marketing purposes. Additionally, in order to provide, operate, maintain, and improve our Website and Services, and to offer additional products and features, we utilize third-party services. These services include payment



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processors, feedback features, support tools, operational tools, analytics, statistical tools, and more. The specific categories of these services are as follows:

Hosting services and storage: We use third-party host and storage services (including cloud storage) to host our Site, and respective data and retain your Information. We require each such Processor to maintain strict privacy protection and data security policies and ensure their compliance with applicable data protection laws. However, their practices and activities are fully governed by their own privacy policies.

- 1. Analytics.** If you are a User and visiting our Site, we may use analytics services to help us understand how Users interact with our Site and Services.
- 2. Support services.** We may use, from time to time, support and help desk services to provide better and faster support, whether online or, when you contact customer support.
- 3. Authentication and security.** In cases where you open an account with us, we may integrate over time certain authentication services.
- 4. Supply chain management.** We may share your Personal Data with third parties involved in supply chain operations, including but not limited to freight services, courier services, distributors, and fulfillment services (e.g., FBA). This is done to facilitate the management and delivery of our products and services.
- 5. Payment processors.** When you choose to purchase one or more of our products, we may use payment processing services carrying strict security standards.
- 6. CRM and mailing lists.** If you are a Client or a User, we may use services to manage and secure your Personal Information, or, manage subscriptions and notifications lists.
- 7. Technology partners.** Some of our products and Services may include third-party technologies, widgets, or features in order to enhance a product's functionality and expand it to include more features for you.
- 8. Advertising and Retargeting:** Some of our third-party services may collect non-identifiable information about your interaction with our Site. Third parties may use such information to serve and display ads when browsing other websites across the web ("Retargeting"). You can opt-out at any time of such type of advertising directly from the Ad when you encounter it.
- 9. Legal Proceeding or law requirement.** We may share your Personal Information with any third party if we believe that disclosure of such information is helpful or reasonably necessary to: (a) comply with any applicable law, regulation, legal process, or governmental request; (b) enforce our license agreement, terms of service or this privacy policy, including investigations of potential violations thereof; (c) detect, prevent, or otherwise address fraud or security issues; and/or (d) protect against harm to the rights, property or safety of NI, our affiliated entities, our users, yourself, and/or the public.
- 10. Merger, Sale, or Bankruptcy.** In the event that we or one of our affiliated entities is acquired by, or merged with, a third party entity or otherwise sells all or part of our/its assets, we may (and hereby reserve the right to) transfer or assign the Personal Information and other information we have collected or received. In such a case, we will require the acquiring entity to post its data practices and provide you with any of your rights as per the jurisdiction of your residency.



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Data Security

We take the safeguarding of the Personal Data and non-Personal Data very seriously, and use a variety of industry standard systems, applications and procedures to protect the Data from loss, theft, damage or unauthorized use or access. However, although we make efforts to protect your privacy, we cannot guarantee that the Website or our Software will be immune from any wrongdoings, malfunctions, unlawful interceptions or access, or other kinds of abuse and misuse.

We also regularly monitor our systems for possible vulnerabilities and attacks, and regularly seek new ways and for further enhancing the security of our Website and Services and protection of our Visitors' and our Users' privacy.

Data Retention

We retain different types of information for different periods, depending on the purposes for processing the data. We may retain Personal Data for as long as necessary in order to support our legitimate business purposes and Services, for example, for storing data, for documentation, for cyber-security management purposes, legal proceedings and tax issues.

We may store aggregated or anonymized Non-Personal Data without a time limit. In any case, as long as you use the Website and Services, we will keep information about you as provided above in this Policy, unless we are legally required to delete it, or to the extent applicable under Applicable Law – if you exercise your rights to delete the information, subject to our legal requirements.

Unilog's Region-Specific Processing of Personal Data

A Notice for EEA Residents

Depending on your country of residency, and on the type of your use of our Website (Visitor or a User), Software (User) or Services, certain rights concerning your Personal Data may be available to you.

If you are located in the European Economic Area ("EEA") including UK, you have certain rights with respect to your Personal Data, including:

- the right to be informed
- the right of access
- the right to rectification
- the right to erasure
- the right to restrict processing
- the right to object to processing
- the rights in relation to automated decision making and profiling.



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Please contact us at: privacy@unilog.company with your detailed request and sufficient information to allow us to verify you and your request, and we will process your verifiable request within the timeframe indicated in the applicable regulation. Please note, that when handling these requests, we may ask for additional information from you. We will make good-faith efforts to locate the data that you request to access.

When you ask us to exercise any of your rights under this Policy and the applicable law, we may need to ask you to provide us certain credentials to make sure that you are who you claim you are, to avoid phishing and/or disclosure to you of Personal Data related to others.

We may redact from the data which we will make available to you, any Personal Data related to others, if applicable.

Transfer of Data Outside of Your Territory

If you are a resident of the EEA (including UK), it is possible that your data will be transferred outside the EEA, to third parties who can assist us in our Services. We may process your Personal Data in any country in which we do business. If we shall transfer the Personal Data of an EU resident outside of the EU, we shall comply with Applicable Laws in relation to such transfer and according to our commitment under a Data Processing Agreement/Addendum ("DPA") with the Data Controller (Clients).

We are subject to the provisions of the GDPR that protect your Personal Data. We ensure that appropriate measures are in place to maintain a comparable level of security for your Personal Data. Each data transfer outside the EEA will comply with the Commission Implementing Decision (EU) 2021/915 issued on 4 June 2021 (referred to as "SCC" and/or "Standard Contractual Clauses"), unless the data is shared with a country that has been deemed to have an adequate level of data protection. In the event of data transfer to the US, we verify whether the third party is registered in the Data Privacy Framework (DPF) program at <https://www.dataprivacyframework.gov/>

In any case, our transfer, storage, and handling of your Personal Data will continue to be governed by this Privacy Policy transfer and according to our commitment under the DPA with the Data Controller.

Privacy Notice for US Residents

We recognize the importance of your privacy and are committed to complying with applicable privacy laws across the United States. This section informs US residents, including those in California and other states with privacy laws, of their rights regarding the processing of their Personal Information and how to exercise those rights.

A Notice for California Residents



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We hereby inform Visitors and Users that are California residents (in this section “You”, “Your”), of the following rights (by virtue of the CCPA) with respect to the Processing of your Personal Data:

To learn more about the Personal Data we collect, including the specific Personal Data categories collected, sources of collection, our purposes for collection, and the categories of service providers with whom we share Personal Data, please see the headlines above.

We do not sell Personal Data for business or commercial purposes, but we may share Personal Information or aggregated information with a third party for a business purpose. When we do so, we enter a contract that describes the purpose and requires the recipient to keep that Personal Information confidential and not use it for any purpose other than what is described in the agreement.

If you wish to exercise your rights concerning our third party's disclosure aspects, please refer below to the "Exercising Your Rights" section below.

Consumer Rights

The CCPA grants California consumers specific rights in connection with the Personal Data collected by businesses, as described below:

- **Right to Know:** You have the right to know the categories and specific pieces of Personal Data we have collected about you in the previous 12 months.
- **Right to Deletion:** You have the right to request that we delete any Personal Data we have collected about you.
- **Right to Request Information:** You have the right to request information about our collection, sale, and disclosure of your Personal Data from the previous 12 months.
- **“Shine the Light” Law:** Under California’s “Shine the Light” law (Cal. Civ. Code §1798.83), you have the right to request information regarding whether and how we disclose your Personal Data to third parties for their direct marketing purposes. This right allows you to request and receive a list of the third parties, if any, that we have shared Personal Data with for such purposes, along with the types of Personal Data disclosed.
- **Right to Opt-Out of the Sale and Sharing of Personal Data:** California consumers have the right to opt-out of the sale and sharing of their Personal Data, including for cross-context behavioral advertising. You may also limit the use of your sensitive Personal Information. Although Unilog does not engage in the sale or sharing of Personal Data, if you have concerns or wish to exercise your rights, please contact us using the information provided below. Additionally, we do not sell the Personal Data of minors, as our Services are not intended for individuals under the applicable age threshold.
- **Right to Non-Discrimination:** You have the right not to receive discriminatory treatment for exercising your CCPA rights. We will not treat you differently for exercising any of the above rights.

Under the California Online Privacy Protection Act (CalOPPA), our service does not respond to Do Not



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Track (DNT) signals. However, third-party operators integrated with our service may collect information about your browsing activities. You can manage your tracking preferences by adjusting the settings on your web browser or mobile device to notify websites and apps that you do not wish to be tracked. For detailed instructions on configuring these settings, please refer to the help documentation provided by your browser or device.

Exercising Your Rights

To exercise any of the CCPA rights above, don't hesitate to contact us by emailing at privacy@unilog.com. We will fulfill your request within 45 days of receiving your request. Some of these rights may be subject to limitations and qualifications, such as where fulfilling the request would conflict with federal, state, or local law, regulatory inquiries, subpoenas, or our ability to defend against legal claims. We will verify your request using your email address and the information associated with your account if you have one.

Note that we cannot respond to your request if we cannot verify your identity and confirm the Personal Data related to you. Making a verifiable consumer request does not require you to create an account with us. If you wish to use an authorized agent to submit a request to opt-out on your behalf, you must provide the authorized agent with written permission signed by you. We may deny a request from an authorized agent if the agent cannot provide to us your signed authorization demonstrating that they have been authorized to act on your behalf.

If you do not wish for our online third-party partners or us (such as advertising networks) to sell or share your Personal Information with others, please click on the "Do Not Sell or Share My Personal Information" link to contact us with questions or to exercise your right to opt-out.

US State-Specific Residents

If you are a resident of any state with privacy laws, including but not limited to Virginia, Colorado, Connecticut, Utah, Oregon, Texas, Florida, Montana, Iowa, Indiana, Tennessee, or Delaware, you are entitled to specific privacy rights regarding your Personal Information under your state's respective data privacy laws. These laws grant you rights to access, correct, delete, and obtain your personal data, subject to certain exceptions. Please review the following information to understand your privacy rights and how to exercise them.

Scope of Applicability

The respective privacy laws apply to natural persons acting in an individual or household context. These laws generally do not extend to individuals acting in a commercial or employment context unless explicitly noted otherwise. If you are a resident of one of these states, you can make requests regarding your Personal Information, and we will honor such requests as required by the law in your state. In



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cases where we are unable to comply with your request, in whole or in part, we will provide you with an explanation of our reasons.

Consumer Rights Across Applicable States

You may exercise the following rights concerning your Personal Information:

- **Right to Access Your Personal Information:** You have the right to request access to the Personal Information we have collected about you, including details about the purposes for which it was collected, the types of Personal Information, and the third parties with whom we share it.
- **Right to Correct Your Personal Information:** You may request that we correct any inaccuracies in the Personal Information we hold about you.
- **Right to Delete Your Personal Information:** You can request the deletion of your Personal Information, subject to certain legal exceptions, such as when retaining the information is necessary for compliance with legal obligations or in connection with ongoing business operations.
- **Right to Obtain a Copy of Your Personal Information (Data Portability):** You may request a copy of your Personal Information in a portable and readily usable format, subject to technical feasibility.
- **Right to Opt-Out of Targeted Advertising:**
- You have the right to opt out of the processing of your Personal Information for targeted advertising purposes.
- **Right to Opt-Out of the Sale of Personal Information:** You may request that we do not sell your Personal Information to third parties. While Unilog does not sell Personal Information for monetary gain, we respect your right to opt out of any activities classified as “sale” under applicable law.

Additional Notes

- **B2B and Employment Contexts:** Many of these laws exclude individuals acting in a business or employment capacity (e.g., B2B data) from the definition of “consumers.” Therefore, such data is not covered under the applicable laws in most states, including Virginia, Connecticut, Utah, Oregon, and Texas.
- **Sensitive Personal Information:** Some laws (e.g., VCDPA, CPA) grant additional rights concerning the processing of sensitive Personal Information, such as biometric or health data. If applicable, you may limit the processing of such information.

How to Exercise Your Rights

To exercise any of your privacy rights as a resident of Virginia, Colorado, Connecticut, Utah, Oregon, Texas, Florida, Montana, Iowa, Indiana, Tennessee, or Delaware, please contact us at privacy@unilog.com. We will fulfill your request within the timeline prescribed by the applicable law. Please note the following:



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- **Authentication:** To ensure the protection of your data, we may require verification of your identity before fulfilling your request. If you submit a request through an authorized agent, we may require proof of authorization, such as a signed written permission or power of attorney.
- **Response Timeline:** We will respond to your request within 45 calendar days. If an extension is necessary due to the complexity of your request, we will inform you and provide a reason for the delay. Extensions are limited to an additional 45 calendar days.

Non-Discrimination Policy

We will not discriminate against you for exercising any of your privacy rights under applicable laws. For example, we will not deny you services, charge you a different price, or provide a different quality of services for exercising your rights.

For further information, questions, or to exercise your rights, please contact us at privacy@unilog.company. We are committed to protecting your privacy and ensuring compliance with all applicable state laws.

Privacy Notice for Individuals Residing in Israel

This privacy notice applies to individuals residing in Israel and outlines how Unilog processes personal data in compliance with the Israeli Privacy Laws (as detailed under Applicable Privacy Laws).

Your Rights Regarding Personal Data:

- **Right to Access:** You have the right to inquire whether we hold any personal data about you and to review such data, subject to the terms and conditions outlined in Israeli law.
- **Right to Rectification:** If you find that any personal data we hold is incorrect, incomplete, or outdated, you have the right to request corrections.

Exercising Your Rights

To exercise these rights, please contact us at privacy@unilog.company. We will respond to your request as required under Israeli law. To ensure security and privacy, we may require verification of your identity.

Data Sharing and Transfers

Unilog may share personal data with trusted third parties to provide services or comply with legal requirements. If personal data is transferred outside Israel, we ensure that adequate safeguards are in place to protect your data, in accordance with applicable laws.

Compliance and Protection



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Unilog is committed to processing and protecting personal data responsibly and in accordance with legal obligations. Robust security measures are implemented to safeguard your data against unauthorized access, misuse, or disclosure.

Contact Us

For further information about this Policy, please contact us at: privacy@unilog.company.

If you have any concerns relating to this Policy, please contact us and we will make good-faith efforts to address your concerns. We are usually able to resolve privacy questions or concerns promptly and effectively. If you are not satisfied with the response you receive from us, you may escalate concerns to the applicable privacy regulator in your jurisdiction. Upon request, we will provide you with the contact information for that regulator.



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