



LiveU: Live Video Broadcast Solutions



The IP-video company, provides hybrid and agile solutions for live contribution, production, and distribution.

The LiveU EcoSystem adds efficiency, quality, and adaptability for live content creators, built on LiveU's field-proven LRT™ (LiveU Reliable Transport) protocol.

With its diverse range of live IP cloud production solutions, LiveU enables live video broadcasts from anywhere worldwide.

Their customers include global broadcasters and leading sports organizations in 150 countries.

LiveU's Products: Broadcast Portable Field Units

LiveU's flagship products are its mobile broadcast field units designed for journalists to use on the go. Based on its patented cellular bonding technology, they allow for the video transmission of live events from any location, making it an ideal solution for broadcasters reporting news or events from remote locations. The resilient technology behind LiveU's products enables live broadcasts with high-quality video and audio, even in areas with poor network coverage.

LiveU's Success Story

LiveU's solutions have successfully enabled live broadcasts of major events such as the FIFA World Cup™, Summer and Winter Games, Presidential Campaigns in the United States, the Super Bowl, red carpet events, and more. They have over 5,000 customers worldwide, including the world's top broadcasters and sports organizations. In addition, LiveU's 5G solution provides new levels of resiliency for high-end productions.





Unilog's Role in LiveU's Logistics

Unilog is a company that provides warehousing and logistics services using its innovative system, Logivice. LiveU currently has three warehouses worldwide managed by Unilog, located in Israel, the Netherlands, and Japan. The system is adaptable to customer needs, including inventory management, supply chain management, RMA return services, technician services, international shipping services, or critical shipments. With Unilog's support, LiveU has provided customers with reliable and efficient solutions for their live broadcast needs.

Unilog's Success Story with LiveU

One example of Unilog's ability to help LiveU is a critical shipment issue that arose when Her Majesty Queen Elizabeth II passed away in September 2022. Unilog received a call on a Thursday evening from LiveU's logistics manager, informing them of the Queen's death and the need to fly their systems to the UK. However, the warehouse did not operate on Fridays, and no one was available to support the shipment.

Unilog's team member, Zev, reached out to the warehouse manager, who was unavailable due to the weekend. The warehouse manager tried to find a worker to come in and handle the shipment, but none were available. Therefore, the manager went to the warehouse himself, opened it up, and prepared the shipment for the critical delivery. Despite the challenges, the shipment successfully left on the same day, was on time for the flight, and arrived on time for the live broadcast of the Queen's funeral. This is just one example of Unilog's ability to adapt to customers' needs and provide critical shipments in emergencies.

Conclusion

LiveU provides the highest-quality live video broadcast solutions to its customers worldwide, while Unilog provides essential logistics and warehousing services through its Logivice system, which is adaptable to customer needs, including critical shipments. Together, LiveU and Unilog provide customers with reliable and efficient solutions for their live broadcast needs. Their collaboration has been successful in providing end-to-end solutions to customers globally, and they continue to innovate in the live video broadcast space.

