



Modix

Large 3D printers

Customer

Modix Technologies

Industry

Printing

Location

Tel-Aviv, Israel

Company size

0-500

Product:

Large Scale 3D Printers

Service Parts

Printing Materials

Solutions:

Global Fulfillment

Service Orders

Global Trade Compliance

Supply Chain Challenges:

Supporting Scalable Growth

New Global Markets

Supply Chain Design

Logistics Knowledge Center

About Modix

Modix develops large-scale 3D printers (up to 1.8 M Long!) and specializes in sourcing top-quality components and provides self-assembly kits for their printers to their customers.

Modix's GTM Strategy makes it easier for developers, engineers, and industrial workshops to access high quality 3D printing solutions.

Modix manages a fulfillment center in China, where they assemble their kits. Once assembled, their kits ship directly to their re-sellers and customers.

When Modix Met Unilog...

Modix were planning their global expansion and then Covid-19 hit, spreading rapidly and gravely impacting global trade and the manufacturing of goods all over the world.

Unilog developed a custom-made solution for Modix designed to address Modix's current concerns and meet their business goals, enabling Modix to expand their client-base and global opportunities and maintain their current market-share and resources.

Unilog's approach was not "riding out the Covid storm" but rather proactively using their expertise and knowledge to create an accurate solution to accommodate Modix's needs and introduce stability, visibility and agility into their supply chain.





By Joining Forces With Unilog We Could Overcome Our Challenges

Shachar Gafni, Modix Founder & CEO

Supply Chain Process Design & Breaking Into New Markets

Unilog helped Modix insert Supply Chain management methodology and move from an on-demand high risk supply chain module to opening service WH's and distribution centers worldwide, holding accurately planned inventory in strategic locations such as Amsterdam, New York, Toronto, Sydney, and UK and replenishing safety stock and ensuring the continuance of Modix's supply-chain, meeting their short go-to-market deadlines and supporting their customer service needs.

Logivice & Technology

Unilog's digital platform Logivice had helped Modix resolve several challenges with inventory visibility at their fulfillment center in China, Logivice helped Modix gain control over their inventory across a single platform used directly by their China location.

Global Compliance

For companies like Modix, growing their global customer base means local presence at each of their customer locations, Unilog supported this presence with guiding Modix through fiscal representation and meeting customs requirements at their destinations.



"Unilog allows us to get a centralized information center for all of our logistics activities, all in one place, one of the great advantages of Unilog is their system named Logivice."

Unilog

partnered with Modix at a crucial point in Modix's history, proving that great things can happen when you choose the right vendors that can offer you exactly what your need and give you a road map to achieve your goals, this was exactly the case with Modix and Unilog.

Results

Visibility

To all parts of Modix's supply chain

Global Presence

Short Implementation process for new locations

Process & Method

Accurate supply chain design and knowledge sharing

Scalable Growth

An add-on solution that can be easily adjusted and expanded

Agility

Unilog's technology and a wide vendor network allows Modix to evaluate any risk to their supply-chain and respond to any disruption



We deliver your pr  mises

