



**Customer**  
AposHealth

**Industry**  
Medical Tech

**Location**  
HQ USA

OPS Israel

**Company size**  
0-500

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**Product:**  
Orthopedic Medical Devices

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**Solutions:**  
Global Fulfillment  
Value Added Services

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**Supply Chain Challenges:**  
Value Added Services  
OEM to Market Design

### About AposHealth

AposHealth's mission is to revolutionize the treatment of musculoskeletal conditions simply by addressing peoples' gait to help them move better, live better, and alleviate pain. Their flagship solution, Apos®, is FDA-cleared to temporarily reduce knee pain caused by osteoarthritis. This system-consisting of gait analysis, a personalized foot-worn device, and a customized treatment plan - has helped patients worldwide move, live, and thrive.

AposHealth has a long-time manufacturing center in Vietnam that along with a number of vendors, manufactures the AposHealth products.

AposHealth's main customer bases are in the US & UK and so their supply chain revolves around moving their products from their manufacturing centers in Vietnam to their distribution centers, re-sellers, and customers worldwide.

### When AposHealth Met Unilog...

AposHealth was searching for a fulfillment center in Vietnam that could store finished goods locally and provide added value services (re-packing , product adjustment, quality assurance etc.) and mainly allow AposHealth to design their distribution plans efficiently before their devices go to market.





Unilog provides us with the highest quality of service and was able to adapt their solution according to our needs.



**Avi Rozen,**  
VP, Senior Director Operations, AposHealth

## Custom Made Supply Chain Design

AposHealth’s supply-chain challenge was not finding a fulfillment center that could store their goods but finding a vendor that could support more elaborate processes handling AposHealth’s sensitive medical equipment. Unilog’s team was able to look at AposHealth’s request and turn it into a vision, by selecting and training a local partner that could support intricate processes, global fulfillment compliance, and support value-added services when needed. So when new challenges, such as temperature-controlled storage, presented themselves Unilog was able to adjust their services and stand by AposHealth’s requirements.



*“Any service request we have goes through the Unilog account management team, and they always deliver “*

## Global Partners That are Just Right

Unilog’s worldwide network of global partners is the best infrastructure for our customers to rely on.

With AposHealth our business development team was able to select the most accurate partner to facilitate AposHealth requests and needs, we selected a vendor that could offer high quality storage service, support global fulfillment and provide added value services so we can support AposHealth’s promise to their customers.

## Unilog’s Team

from business development to operations inserts itself fully into our customers’ activity, and AposHealth is no different, we make it our mission to understand exactly what our customers need and take full ownership over the solution we design for them.

## Results

### Custom Made

Supply-chain design

### Agility

Unilog’s wide range of services and ability to implement new services on demand provides a robust support for our customers’ changing needs

### Value Added Services

Provided by our top-tier global partners

### Team Work

Unilog’s team was able to accurately execute the solution AposHealth needed with full transparency and cooperation.



[unilog.company](http://unilog.company)

We deliver your pr mises